



ART FAQ



What is our Maximum Imprinted Area ?

STANDARD IMPRINT SIZE: 13" W X 16" H

OVER SIZED IMPRINT: 15" W X 19" H (+ .25 run charge addition)

JUMBO IMPRINT: 20" W X 22" H (+ .50 run charge addition)

What are Pantone Colors ?

We follow the pantone solid coated chart for all our ink colors. This refers to a world wide color matching system called Pantone (pms) color. We will match any pantone color provided for your artwork as close as possible. There is no charge for pantone matching & we prefer you indicate what pantone colors you would like for your print jobs. If you pantones are provided we will match as close as possible the color of your art & Assign it a pms color for proofing.

What Are Our Acceptable File Formats ?

Normally Vector based art is the most widely excepted format for spot color screen printing. Vector based formats may be in the following file extensions.

- .eps - encapsulated post script (universal vector format)
- .pdf - acrobat file
- .ai - Adobe illustrator file
- .cdr - Corel Draw file (please convert to eps, or ai with fonts converted)

ALL Jobs are digitally proofed before production is run via a pdf file to your indicated E-mail address.

Please note:

While many files can have these extensions, they don't always contain vector based art. Only after full review of your file can we determine if your art is acceptable.

Other formats are also acceptable but may require art charges to prepare them for printing. All formats listed before are usable for 1 color printing, if art contains multiple colors, then art separation fees will apply.

- .psd - Adobe Photoshop file
(must be 300 dpi file @ full size for printing, in layers or on white background)
- .tiff - 300 dpi High resolution print quality image.
- .jpeg - normally of lower quality, if your file is 300 dpi @ full size, this format is also Useable for one color prints.

Simulated Process separation work applies to flattened high resolution files such as those listed above. Your best and most vibrant output will result in comparison to 4 color process. Mostly used for illustrations or photographic style art. Can be printed on dark colors. Art separation charges are usually required.

4 Color Process - used to print photographic style art or where too many colors are contained in art and must be run in CMYK. This process is less then perfect, and usually will result in a duller, less vibrant output. Also color shifts may occur as process is not good at re-creating accurate reds, oranges, & browns. Review of your art is necessary to determine weather process is the right method to print your artwork or if spot colors should be used. Must be printed on WHITE garments.